

## Announcements for Week of July 24th

1. Job Opportunity at Just Food
2. The 2006 Rural Route Film Festival
3. Did You Know?- Heirlooms

\*\*\*\*\*

**1. Job Opportunity at Just Food** Since 2002, Just Food's CSA in NYC program has worked in collaboration with the United Way and City Harvest to develop two alternative models of CSA, our Institutional Purchasing Program, which link regional farmers to NYC food pantries and soup kitchens. Just Food is currently looking for a part-time Institutional Purchasing Program Coordinator who will be responsible for the expansion and on-going management of this program. To see the complete job description and how to apply go to [www.justfood.org](http://www.justfood.org).

**2. The 2006 Rural Route Film Festival** This exciting film festival which has been created to highlight works that deal with rural people and places will be held **July 28th-30th at Anthology Film Archives, 32 Second Avenue (at Second Street)**. Films include Asparagus! (A Stalk-umentary), Plagues & Pleasures on the Salton Sea and Green Streets. For more schedule and film information go to <http://www.ruralroutefilms.com/home.htm>.

**3. Did You Know?** What makes an heirloom vegetable an heirloom vegetable? There are a number of different definitions. Some people define heirloom vegetables varieties by their age- more than 100 years old or introduced before 1951 (or 1945 or the 1920's). Others believe the seeds must have a history of being passed down through a family. Most people however agree that heirloom vegetables are old, open-pollinated (pollinated by wind or insects- not a hybrid) varieties that are genetically distinct from commercial varieties. While the multicolored, striped, and ruffled heirloom tomatoes are the most well known, there are heirloom varieties of most vegetables out there including beans, corn, squash, lettuce and peppers. Heirloom vegetables have been intentionally chosen by growers over time for taste, beauty and suitability to a local growing area. They also preserve local heritage and genetic diversity.

